Online Directory Packages

Gold Listing: $495.00

Includes Silver Package, Plus:

- 2 Additional Event Contacts, 4 Total

- 2 Additional Pieces of Collateral, 4 Total

- 3 Additional Product Gallery Images with Description, 5 Total

- 4 Exhibitor Scheduled Events

- Featured Exhibitor Listing

- Priority Placement in Search Results

- Booth Highlighter with Corner Peel on Floor Plan

ADD TO CART

Silver Listing: $295.00

Includes Basic Package, Plus:

- Company Logo

- Access to Online Leads

- 2 Event Contacts

- 2 Pieces of Collateral

-1 Special Offer

- 1 Additional Product Gallery Images with Description

ADD TO CART

Basic Listing: Your Current Package

Basic Package Includes:

- Contact Information

- Booth Number

- Website

- Links to Social Media

- Product Categories

- 50 Word Company Description

- 1 Product Gallery Image with Description

OFCnet

Fiber Connectivity to OFCnet (2023 OFCnet Participants): $800.00

Current 2024 exhibitors may participate and connect to OFCnet from their existing booths. The following rates apply:

2023 OFCnet Participants - USD 800
New OFCnet Participant - USD 1600

`1` **ADD TO CART**

Fiber Connectivity to OFCnet (NEW OFCnet Participants): $1,600.00

`1` **ADD TO CART**

OFCnet Golf Shirts: $8,000.00

1 Shirt/Logo per day (Monday, Tuesday, Wednesday, Thursday)

LIMIT 4

`1` **ADD TO CART**

OFCnet Hats: $10,000.00

Exclusive

LIMIT 1

`1` **ADD TO CART**

OFCnet Jackets: $12,000.00

Exclusive

LIMIT 1

[1]   **ADD TO CART**

OFCnet Promotional Supporter: $7,000.00

Logos to be included in OFCnet content block of OFC emails, onsite directionals and dedicated OFCnet print guide

LIMIT 3

[1]   **ADD TO CART**

OFCnet Sponsorship of "Champagne Toast & Participant Recognition": $7,000.00

LIMIT 3

[1]   **ADD TO CART**

▼

Sponsorships

Bags - Exhibits Pass Plus Attendee: Sold Out

Great visibility – your logo and promotional message on the bags given to every exhibit-only attendee. Acknowledgment anywhere sponsors are collectively listed, and acknowledgment on the OFC website.

• Exclusive Sponsor of the OFC Exhibits Pass Plus Bags.
• One-color company logo is imprinted on the bags.
• The OFC show logo must be the prominent logo on the bag.
• OFC Management produces the bag and will provide image proof to the Sponsor.
• Logo format: 300 DPI logo, Vector EPS, or .AI. file to be emailed to exhibits@ofcconference.org at contract signing

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Bags - Technical Attendee: Sold Out

Great branding opportunity with premier visibility! Your company logo will appear on the conference bags that are distributed to every technical attendee at registration. A take-home must!

•Exclusive sponsorship of the Technical Attendee Bags.
•One-color company logo is imprinted on the bags.

•The OFC show logo will be the prominent logo on the bag.
•OFC Show Management produces the bags and will provide image proof to the Sponsor.
•Logo format: 300 DPI, Vector. EPS, or AI. file to be emailed to exhibits@ofcconference.org at contract signing

Coffee Breaks: $6,500.00

No need to go far–host your own coffee break right in the exhibit hall with an audience of highly qualified attendees. Coffee will be served from multiple stations on the show floor during session breaks–a perfect time and place to promote your company! Have your sales staff on-hand to greet attendees and pass out literature or invitations to visit your booth. Sponsor may provide promotional banner, cups and napkins. Show Management will provide signage with your company's logo at each coffee area.

• Sponsor has the opportunity to be the exclusive coffee break sponsor for one coffee break.
• The six (6) coffee breaks on the show floor are assigned in the order in which the signed contracts are received. OFC Show Management will reach out to assign a coffee break with Sponsor.
• Two (2) 22" x 28" signs will be provided with your company logo and booth number on them at each coffee break station.

Please review image below!
• Sponsor may provide their own 8 oz coffee cups to include OFC logo. Cups need to be shipped to the Advance Warehouse address. Logo format is 300 DPI, Vector .EPS, or .AI file
• Email file by Wednesday, 24 January 2024 to exhibits@ofcconference.org.

ADD TO CART

Elevated Coffee Break Station: Sold Out

No need to go far–host your own elevated coffee break right in the exhibit hall with an audience of highly qualified attendees. Coffee will be served from a designated station on the show floor during session breaks OR opt-in for all-day coffee! A perfect time and place to promote your company! Sponsor may provide promotional cups and napkins. Show Management will provide signage with your company's logo at the elevated coffee area. Please review image below for an enhanced coffee break sponsorship opportunity!

• This elevated coffee break will be held in space #TBD
• Sponsor's Graphic Message will be displayed on area 8' High x 20' Wide (the area above the counter which is visible is 4' High x 20' Wide)
• Sponsor may provide their own 8 oz coffee cups to include OFC logo. Cups need to be shipped to the Advance Warehouse address.
• Logo format is 300 DPI, Vector .EPS, or .AI file
• Email file by Wednesday, 24 January 2024 to exhibits@ofcconference.org.

Lanyards Sponsorship: Sold Out

High-Impact and Exclusive! Your company name and/or logo along with the OFC Show logo will be printed on all lanyards distributed to all OFC registrants.

- • OFC lanyards sponsor that will be distributed in the registration area to all OFC registrants.
  •The OFC show logo will be the prominent logo on the lanyard
  - OFC show management produces lanyards and will provide image proof to the Sponsor.
  • Specifications: lanyard, 2 cm wide, double bulldog clip, double-sided imprint of the same step, and repeat graphic.
  •Logo format: 4-color logo file, 300 DPI, Vector EPS, or AI file to exhibits@ofcconference.org at contract signing

Notepads at Conference Sessions: $5,000.00

Extend your brand during the show by providing customized notepads with your company's message for all conference attendees. Items will be distributed in session rooms. Sponsor is responsible for producing and shipping items to San Diego for distribution at the show.

- Sponsor to provide notepads for distribution at official registration counters, technical session rooms, and the OFC Sales Office.

- Qty. of notepads requested is 2500

- Shipping Instructions (Advanced Warehouse) will be available in the Exhibitor Service Manual about 6-months prior to the conference.

- Notepads must be boxed and shipped seprately from exhibitor freight.

- Include OFC Logo on notepads – sample needed for review by 20 January 2024.

ADD TO CART

Pen Sponsorship: $5,000.00

Extend your brand during the show by providing customized pens with your company's message for all conference attendees. Items will be placed in the registration area and in session rooms. Sponsor is responsible for producing and shipping items to San Diego for distribution at the show.

• Sponsor to provide pens for distribution at official registration counters, technical session rooms, and the OFC Sales Office.
• Qty. of pens requested is 14,000
• Shipping Instructions (Advanced Warehouse) will be available in the Exhibitor Service Manual approximately 6-months prior to the conference.
• Notepads must be boxed and shipped separately from exhibitor freight.
• Include OFC Logo on pen – sample needed for review by 20 January 2024.
• Pens not to be individually wrapped.

ADD TO CART

Registration Area: Sold Out

By sponsoring registration, your company will standout as one of the first companies seen by all attendees. Your company receives pre-show exposure through the registration portal, as well as premier visibility onsite!

• Sponsor-designed artwork on registration panels.
• Specs will be emailed separately.
Registration Logo:
    o Choose between one of the options below, depending on the layout of your logo
    o Size: 250 x 250 pixels or 300 x 250 pixels
    o Resolution: 150 dpi .png or .jpg file
    o Link: Target URL
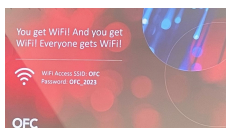• Email file by Wednesday, 24 January 2024 to exhibits@ofcconference.org.

Registration Bag Insert: $7,250.00

Limited to ten companies. Place your literature or promotional item in every registration bag! Inserts can be up to 8.5"x 11" and weigh no more than 3oz.

•Sponsor may provide one (1) bag insert to be inserted into all attendee bags.
• Inserts to be no larger than 8.5"x11" and weigh no more than 3 ounces.
• Inserts may be a small promotional item instead of literature. Promotional item must be approved in advance by Show Management.
• Inserts produced by Sponsor.
•The delivery date and location will be provided to the Sponsor by the end of 2023 by OFC Exhibit Operations.

ADD TO CART

Wifi Sponsorship: $20,000.00

This exclusive sponsorship provides recognition to thousands of unique visitors per day and thanks your company for providing complimentary Wi-Fi in all conference session rooms and in all common areas at OFC. This is your company's chance to connect to your network multiple times per day on multiple devices!

• Receive exclusive sponsorship recognition and thanks for providing complimentary Wi-Fi in all conference session rooms and in all common areas at OFC.
• The opportunity to have the Wi-Fi landing page directing users to URL/message of sponsor's choice.
• Attendees will be notified of the free Wi-Fi service - through any and all email communications, including the
• "What To Know Before You Go" email prior to the event and sponsor will be recognized and thanked in each notification.
• Email logo file by Wednesday, 24 January 2024 to exhibits@ofcconference.org.

ADD TO CART

Trades

Logo placement on OFC Website Home Page under Media Sponsor rotation: $0.00

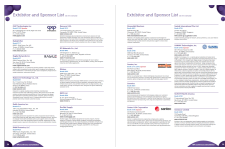Dec 2023 - March 2024) Logos due at signing.

`1` **ADD TO CART**

Publication Bin: $0.00

`1` **ADD TO CART**

Advertising

Buyers' Guide Logo Placement: $500.00

Include your logo next to your listing in the Buyers' Guide. The OFC Buyers' Guide is a comprehensive reference tool used by attendees during and after the show to find the optical communications industry's leading suppliers and manufacturers.

Final date to be included in OFC 2024 Buyers' Guide is Wednesday, 24 January 2024.

ACT NOW: Only 89 Remaining

ADD TO CART

Buyers' Guide-Back Cover: $10,000.00

The OFC Buyers' Guide is a comprehensive reference tool used by attendees during and after the show to find the optical communications industry's leading suppliers and manufacturers. Your advertisement in the Guide keeps your company's message on attendees' desks all year long. The guide is available to OFC attendees and includes a detailed alphabetical directory of exhibiting companies, a cross-referenced product index and important information about show floor activities and events.

• Full Page, 8.375" x 10.875" trim size; 8.5" x 11 " bleed size.
• The file specifications are as follows: 4-Color, 300 DPI, Vector .EPS, .AI, or .PDF file.
• Email file by Wednesday, 24 January 2024 to exhibits@ofcconference.org.

ADD TO CART

Buyers' Guide-Full Page 4-Color: $5,000.00

The OFC Buyers' Guide is a comprehensive reference tool used by attendees during and after the show to find the optical communications industry's leading suppliers and manufacturers. Your advertisement in the Guide keeps your company's message on attendees' desks all year long. The guide is available to OFC attendees and includes a detailed alphabetical directory of exhibiting companies, a cross-referenced product index and important information about show floor activities and events.

• Full Page, 8.375" x 10.875" trim size; 8.5" x 11 " bleed size.
• The file specifications are as follows: 4-Color, 300 DPI, Vector .EPS, .AI, or .PDF file.
• Email file by Wednesday, 24 January 2024 to exhibits@ofcconference.org.

LIMIT 99

| 1 | **ADD TO CART** |

Buyers' Guide-Inside Back Cover: $7,500.00

The OFC Buyers' Guide is a comprehensive reference tool used by attendees during and after the show to find the optical communications industry's leading suppliers and manufacturers. Your advertisement in the Guide keeps your company's message on attendees' desks all year long. The guide is available to OFC attendees and includes a detailed alphabetical directory of exhibiting companies, a cross-referenced product index and important information about show floor activities and events.

• Full Page, 8.375" x 10.875" trim size; 8.5" x 11 " bleed size.
• The file specifications are as follows: 4-Color, 300 DPI, Vector .EPS, .AI, or .PDF file.
• Email file by Wednesday, 24 January 2024 to exhibits@ofcconference.org.

ADD TO CART

Buyers' Guide-Inside Front Cover: $7,500.00

The OFC Buyers' Guide is a comprehensive reference tool used by attendees during and after the show to find the optical communications industry's leading suppliers and manufacturers. Your advertisement in the Guide keeps your company's message on attendees' desks all year long. The guide is available to OFC attendees and includes a detailed alphabetical directory of exhibiting companies, a cross-referenced product index and important information about show floor activities and events.

• Full Page, 8.375" x 10.875" trim size; 8.5" x 11 " bleed size.
• The file specifications are as follows: 4-Color, 300 DPI, Vector .EPS, .AI, or .PDF file.
• Email file by Wednesday, 24 January 2024 to exhibits@ofcconference.org.

ADD TO CART

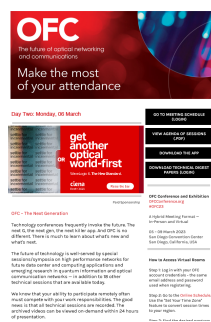## Buyers' Guide-Two Page Spread 4-Color: $6,000.00

The OFC Buyers' Guide is a comprehensive reference tool used by attendees during and after the show to find the optical communications industry's leading suppliers and manufacturers. Your advertisement in the Guide keeps your company's message on attendees' desks all year long. The guide is available to OFC attendees and includes a detailed alphabetical directory of exhibiting companies, a cross-referenced product index and important information about show floor activities and events.

• Two Page spread, 16.75" x 10.875" trim size; 17" x 11" bleed size.
• The file specifications are as follows: 4-Color, 300 DPI, Vector .EPS, .AI, or .PDF file.
• Email file by Wednesday, 24 January 2024 to exhibits@ofcconference.org.

LIMIT 100

| 1 | **ADD TO CART** |

Email Blasts - Daily Schedule Banner Ad (MONDAY): $4,000.00

Stand out for your competition and secure your banner advertisement in the OFC Daily Wrap emails that go out at the beginning of the day each day during show time. Limited to 1 sponsor per day.

• Sponsor will receive one banner advertisement in the OFC Daily Wrap email that will be deployed at the beginning of each show day. One banner ad per day.
• Format: 1200 pixels wide x 600 pixels high; 300 ppi, Accepted file formats include PNG, JPG
• Email file by Tuesday, 20 February 2024 to exhibits@ofcconference.org.

ADD TO CART

Email Blasts - Daily Schedule Banner Ad (SUNDAY): $4,000.00

Stand out for your competition and secure your banner advertisement in the OFC Daily Wrap emails that go out at the beginning of the day each day during show time. Limited to 1 sponsor per day.

• Sponsor will receive one banner advertisement in the OFC Daily Wrap email that will be deployed at the beginning of each show day. One banner ad per day.
• Format: 1200 pixels wide x 600 pixels high; 300 ppi, Accepted file formats include PNG, JPG
• Email file by Tuesday, 20 February 2024 to exhibits@ofcconference.org.

ADD TO CART

Email Blasts - Daily Schedule Banner Ad (THURSDAY): $6,000.00

Stand out for your competition and secure your banner advertisement in the OFC Daily Wrap emails that go out at the beginning of the day each day during show time. Limited to 1 sponsor per day.

• Sponsor will receive one banner advertisement in the OFC Daily Wrap email that will be deployed at the beginning of each show day - Thursday. One banner ad per day.
• Format: 1200 pixels wide x 600 pixels high; 300 ppi, Accepted file formats include PNG, JPG
• Email file by Tuesday, 20 February 2024 to exhibits@ofcconference.org.

ADD TO CART

Email Blasts - Daily Schedule Banner Ad (TUESDAY): $6,000.00

Stand out for your competition and secure your banner advertisement in the OFC Daily Wrap emails that go out at the beginning of the day each day during show time. Limited to 1 sponsor per day.

• Sponsor will receive one banner advertisement in the OFC Daily Wrap email that will be deployed at the beginning of each show day - Tuesday. One banner ad per day.
• Format: 1200 pixels wide x 600 pixels high; 300 ppi, Accepted file formats include PNG, JPG
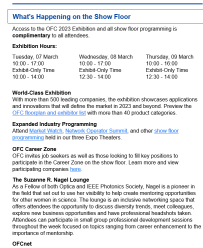• Email file by Tuesday, 20 February 2024 to exhibits@ofcconference.org.

ADD TO CART

Email Blasts - Daily Schedule Banner Ad (WEDNESDAY): $6,000.00

Stand out for your competition and secure your banner advertisement in the OFC Daily Wrap emails that go out at the beginning of the day each day during show time. Limited to 1 sponsor per day.

• Sponsor will receive one banner advertisement in the OFC Daily Wrap email that will be deployed at the beginning of each show day - Wednesday. One banner ad per day.
• Format: 1200 pixels wide x 600 pixels high; 300 ppi, Accepted file formats include PNG, JPG
• Email file by Tuesday, 20 February 2024 to exhibits@ofcconference.org.
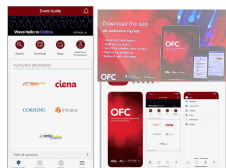
ADD TO CART

Email Blasts - What to Know Before You Go Banner Ad (WTKNBYG): $3,000.00

Stand out from your competition and secure your banner advertisement in the OFC "What to Know Before You Go" Exhibitor & Attendee emails.

• Description: Display ad appears in between content blocks at top, middle and bottom of email.
• Creative Size Required: 600 x 200 pixels. Image should be saved as .png, jpeg of .gif file format. The add is static, no motion or animation.
• Schedule: Email is sent to all registered in-person attendees – typically the Wednesday before event start date.
• Link: Requires target URL
• Link & Logo are due 2 weeks prior to deploy date.

ADD TO CART

Event App - Banner Ad: $2,500.00

Includes one (1) rotating banner ad with a link to app content or an external website on all pages of the app.

• Creative Size Required: 1242 x 195 pixels (displays at 414 x 65)
• File Types Accepted: .psd (Adobe Photoshop) preferred or .ai or .eps (Illustrator/Vector).
• Please supply all fonts with your artwork. Create outlines of all type in .ai files or rasterize your type in any .psd files. If you use Photoshop, please use vector artwork for items such as logos. This ensures your logo displays consistently across print and digital properties.
• Link: Banners may link to the following
• Organization/Booth in the app
• URL - if an external URL is requested, it should load in a usable format on mobile devices. Test on a phone first. It is recommended that the link includes tracking information for the exhibitor.
Notes:
• Banners are placed in random rotation with other advertisers.
• Start Date: 2 weeks before the event
• End Date: 5 days post event

ADD TO CART

Pocket Guide Rear Cover Ad: $7,000.00

Exclusive sponsorship and great branding for one company to have prominent advertising as the sponsor of the OFC Pocket Guide which is distributed to all attendees.

• One Full Page, 4-Color ad on the Rear Cover in the Show Floor Programming Pocket Guide, 4" x 8.75" inches trim, 4.5" x 9.25" inches bleed.
• The file specifications are as follows: 4-Color, 300 DPI, Vector .EPS, .AI, or .PDF file.

• Email file by Tuesday, 13 February 2024 to exhibits@ofcconference.org.

ADD TO CART

Technical Program Cover Ad (Inside Front, Inside Back, Back): $5,000.00

ADD TO CART

Technical Session Slide Advertising: $5,000.00

Your logo and marketing message that your company provides to show management will be prominently displayed on a slide as technical attendees enter their session. Please note, this opportunity is limited to seven sponsors.

• Sponsor to provide marketing message on one (1) slide to be run on all technical session screens throughout the conference.
• The slide will rotate with other sponsors and will remain on the screen for up to 5 seconds at a time.
• File format: Windows Power Point 2019, 16:9 ratio.
• Email file by Tuesday, 13 February 2024 to exhibits@ofcconference.org.

ADD TO CART

Website - Ad: $2,500.00

Ad with links to the advertiser's website. This ad may rotate with other advertisers.

•   Location:
o   In-Person Events: Ad appears below the feature box/slider on the event home page.
o   Hybrid Events: Ad appears below the countdown and upcoming events on the home page "lobby".
•   Creative Sizes Required: 970 x 90 pixels (desktop) and 320 x 50 pixels (smaller screens)
•   Link: Requires target URL
Notes:
•   Start Date: Within 5 business days of receiving the signed agreement
•   End Date: 5 days post event   • Link:
Target URL required
• Show management reserves the right of final approval.
• Email file and URL by Wednesday, 24 January 2024 to exhibits@ofcconference.org.

LIMIT 99

| 1 | **ADD TO CART**

Website - Large Rectangle Footer Ads: $1,500.00

Ad with links to the advertiser's website. This ad may rotate with other advertisers.

•   Description: 3 large ad blocks on the home page and all top-level landing pages (e.g., Networking, Schedule, Registration, etc.). Ads will not appear on the Zoom embed or individual e-poster pages.
•   Location: Does not change if In-Person or Hybrid Event.
•   Creative Sizes Required: 336 x 280 pixels
•   Schedule: Can be scheduled for specific days/times
•   Link: Requires target URL
Notes:

- Start Date: Within 5 business days of receiving the signed agreement
- End Date: 5 days post event

LIMIT 100

| 1 | **ADD TO CART** |

Thought Leadership

Award Luncheon: Sold Out

Conference Reception: $25,000.00

If you're looking for image-enhancing exposure to OFC 's technical audience, this is the perfect sponsorship for you. Gain exposure to attendees as they meet and greet at the beginning of the conference. Your role as the exclusive sponsor of this high profile event will skyrocket your company's visibility at OFC!

• Exclusive sponsor of Conference Reception.
• Logo exposure in association with the Conference Reception.
• Logo format: 300 DPI, Vector .EPS, .AI, or .PNG file.
• Email file by Wednesday, 24 January 2024 to exhibits@ofcconference.org.

ADD TO CART

Data Center Summit: $25,000.00

Reach data center providers while networking with industry heavyweights during this daylong program focused on the needs and interests of carriers and service providers.

- Exclusive Sponsor of the Data Center Summit.
- Opportunity to designate personnel to provide the introductory remarks of 2-3 minutes.
- Logo exposure in association with the Data Center Summit
- Ability to pass out literature. The sponsor is responsible for either passing out literature to attendees at the theater entrance or placing literature on theater seating.
- Logo format: 300 DPI, Vector .EPS or .AI file.
- Please email the logo at the contract signature.
- Email file by Wednesday, 24 January 2024 to exhibits@ofcconference.org.

ADD TO CART

Exhibitor Lounge: $2,500.00

A great opportunity for a publication or industry supplier to reach over 550 exhibitors at the show by providing a refreshment area for these top industry companies. Call today for details!

• Sole sponsor of the Exhibitor Lounge.
• Signage promoting the sponsor inside the lounge.
• Draped table provided for give-aways.
• Sponsor may staff the lounge.
• Deliverables due to OFC Management by: Wednesday, 24 January 2024 to exhibits@ofcconference.org.

ADD TO CART

Exhibitor Rebook Social and Open House: $2,500.00

A great opportunity to show your appreciation to the largest exhibitor base for the optics and photonics industry by providing refreshments for these top industry companies as they rebook their space for the following year!

• Exclusive sponsor of Exhibitor Rebook Social and Open House.
• Opportunity to designate sponsor personnel to be in attendance during the open house.
• Logo exposure in association with Exhibitor Rebook Social and Open House.
• Logo format: 300 DPI, Vector .EPS, .AI, or .PNG file.
• Email file by Wednesday, 24 January 2024 to exhibits@ofcconference.org.

ADD TO CART

Exhibitor Reception: $5,000.00

Exclusive opportunity for terrific branding to more than 550 exhibiting companies at OFC! Sponsorship signage, opportunity to place literature or promotional piece for attendees.

• Exclusive sponsor of Exhibitor Reception.
• Logo exposure in association with Exhibitor Reception.
• Logo format: 300 DPI, Vector .EPS, .AI, or .PNG file.
• Email file by Wednesday, 24 January 2024 to exhibits@ofcconference.org.

ADD TO CART

Expo Theater I: Sold Out

Exclusive sponsorship of Expo Theater I. The ability to host a session within the theater and terrific branding included to include meter board signage.

• Sponsor of Expo Theater I.
• Ability to host a one-hour session within the theater (Date and Time
TBD)   • Logo
exposure in association with all mentions of Expo Theater I in both print and electronic formats
• The sponsor provides the panel art file. Specs and quantity by Wednesday, 24 January 2024 to exhibits@ofcconference.org.
• Art file format: 300 DPI, Vector .EPS, .AI, or .PDF file.
• The logo also displayed on hanging sign
•The due date for deliverables is by Wednesday, 24 January 2024 to exhibits@ofcconference.org. and will be shared with sponsor from exhibits@ofcconference.org.
• Sponsor to provide marketing message on one (1) Microsoft PowerPoint slide to be run in Expo Theater I between presentations.
•The slide will be rotated with Management slides. Each slide will stay up for 10 seconds at a time.
• File format: Windows Power Point 2019, 16:9 format.
• Due to OFC Management by: Wednesday, 24 January 2024 to exhibits@ofcconference.org.

Expo Theater II: Sold Out

Exclusive sponsorship of Expo Theater II. The ability to host a session within the theater and terrific branding included to include meter board signage.

• Sponsor of Expo Theater II.
• Ability to host a one-hour session within the theater (Date and Time
TBD)   • Logo
exposure in association with all mentions of Expo Theater II in both print and electronic formats
• The sponsor provides the panel art file. Specs and quantity by Wednesday, 24 January 2024 to exhibits@ofcconference.org.
• Art file format: 300 DPI, Vector .EPS, .AI, or .PDF file.
• The logo also displayed on hanging sign
•The due date for deliverables is by Wednesday, 24 January 2024 to exhibits@ofcconference.org.
• Sponsor to provide marketing message on one (1) Microsoft PowerPoint slide to be run in Expo Theater II between presentations.
•The slide will be rotated with Management slides. Each slide will stay up for 10 seconds at a time.
• File format: Windows Power Point 2019, 16:9 format.
• Due to OFC Management by: Wednesday, 24 January 2024 to exhibits@ofcconference.org.

Expo Theater III: $25,000.00

Exclusive sponsorship of Expo Theater III. The ability to host a session within the theater and terrific branding included to include meter board signage.

• Sponsor of Expo Theater III.
• Ability to host a one-hour session within the theatre (Date and Time TBD) .
• Logo exposure in association with all mentions of Expo Theater III in both print and electronic formats.
• Sponsor provides the panel art file. Panel Sizes 30" w x 80" h (6) panels available
• Art file format: 300 DPI, Vector .EPS, .AI, or .PDF file.

• logo also displayed on hanging sign
• Art file due to OFC Management by: Wednesday, 24 January 2024 to exhibits@ofcconference.org.
• Sponsor to provide marketing message on one (1) Microsoft PowerPoint slide to be run in Expo Theater III between presentations.
• Slide will be rotated with Management slides. Each slide will stay up for 10 seconds at a time.
• File format: Windows Power Point 2019, 16:9 format.
• Due to OFC Management by: Wednesday, 24 January 2024 to exhibits@ofcconference.org.

ADD TO CART

Market Watch: Sold Out

OFC's business and industry education sessions feature high-profile speakers from all tiers of the optical communications industry. This is a highly visible opportunity for a sponsor to reach decision-makers as they learn about the latest news and market forecasts.

• Exclusive sponsor of Market Watch Program.
• Opportunity to designate Sponsor personnel to provide the introductory remarks. Timing of introductory remarks TBD.
• Logo exposure in association with Market Watch.
• Logo format: 300 DPI, Vector .EPS, .AI, or .PNG file.
• Email file by Wednesday, 24 January 2024 to exhibits@ofcconference.org.

Network Operator Summit: $25,000.00

Reach carriers and service providers while networking with industry heavyweights during this daylong program focused on the needs and interests of carriers and service providers.

• Sponsor of the Network Operator Summit (NOS)
• Opportunity to designate Sponsor personnel to provide the introductory remarks. Timing of remarks TBD.
• Logo exposure in association with the NOS.
• Sponsor art on Expo Theater I panels during NOS and slide placement in Expo Theater I.
• Email file by Wednesday, 24 January 2024 to exhibits@ofcconference.org.

ADD TO CART

OFC 5K Run/Walk: $2,500.00

Be the official sponsor of the OFC 5K fun run around San Diego! Sponsorship includes signage at the start and finish of the 5K.

High-Impact and Exclusive! This sponsorship offers terrific branding to include your logo prominently displayed to attendees as the exclusive sponsor.

ADD TO CART

Plenary Video: $45,000.00

30 Second video to play prior to the plenary. Video provided by sponsor.

• Length: 30 seconds max
• File format: .mp4 with AAC audio
• Video resolution: 1080 p (1920 x 1080 pixels)
• Video bitrate: target bitrate 4 Mbps, Max bitrate 16 Mbps
• Audio Bitrate: 256 Kbps max (These are recommended settings for high-definition, but we will accept videos that don't meet these specifications.)
• Email file by Tuesday, 13 February 2024 to exhibits@ofcconference.org.

ADD TO CART

Suzanne R. Nagel Lounge including Sponsorship of Headshots: $5,000.00

High-Impact and Exclusive! This sponsorship offers terrific branding to include your logo prominently displayed to attendees as the exclusive sponsor.

ADD TO CART

Technology Showcase: $7,250.00

Present your company's latest products and cutting-edge developments through a presentation in Expo Theater III at OFC. Product Showcase presentations are a cost-effective way to introduce a new product, generate new sales leads for an existing product, and educate your prospect on your company's products and services. Attendees tell us that their #1 reason for attending OFC is to see new products and developments and keep up-to-date on industry trends - this is the perfect opportunity to make sure they know what your company has to offer. Highlight your company or products in a 30 minute presentation in a dedicated Zoom room (20 min. presentation, 10 min. Q&A). Showcases are listed in the conference schedule.

• One (1) 30-minute presentations (20 minutes presentation, 5 minutes for presentation prep and 5 minutes for presentation break down time) in Expo Theater II or III on the exhibit floor.
• Date/Time: see schedule shared with you in google sheet
• The presentation description will be published online under the Show Floor Activities section of the OFC website, in the Buyers' Guide, Show Floor Programming Guide/Pocket Guide and Conference App.
Please email a 50-word description, presentation title, presenter's name, job title to exhibits@ofcconference.org.
Company logo (to be added to schedule page)

Logo format:
 o Minimum 300 pixels maximum of 2,000 pixels
 o High-resolution version with a transparent background
 o Recommended orientation is horizontal
 o Logo should be designed to display clearly when used as a small version.

• Email file by Wednesday, 24 January 2024 to exhibits@ofcconference.org.

ACT NOW: Only 8 Remaining

ADD TO CART

Meeting Room

Signage

Earthquake Column Pillar Wraps Two Size Options: $15,000.00

Located in the Exhibit Hall, these earthquake column pillar wraps give you premier exposure and visibility. Place your company's branding, logo and marketing message where thousands will see it on the show floor!

• Earthquake Column Pillar Wraps will have two size options. Triangle A - 242"W X 112"H Pillar D - 126"W Visual Opening X 142"H

• File Specs: 300 DPI, Vector .EPS, .AI, or .PDF file
• Email file by Wednesday, 24 January 2024 to exhibits@ofcconference.org.

ADD TO CART

Exhibit Hall Aisle Signs: $25,000.00

This high-exposure sponsorship offers you the chance to direct attendees to your booth with enormous signs hanging above every aisle of the exhibit floor.

• Sponsor logo and/or artwork will appear on all hanging exhibit hall aisle banner signs.
• Sponsor area is: 36.125" w x 24" h per side (2x)
• File Specs: 300 DPI, Vector .EPS, .AI, or .PDF file
• Email file by Wednesday, 24 January 2024 to exhibits@ofcconference.org.

ADD TO CART

Floor Adhesives (1'x1'): $7,500.00

Have your potential clients follow a path of floor decals with your company's message or branding throughout the exhibit hall to your booth! Price is dependent on path and production.

• Carpet Adhesives/Floor Decals: 40 1' X 1' floor decals placed on the OFC Exhibit Hall Show Floor.
• An exact path will be drawn by Show Management and sent to exhibitor for approval.

• Graphics Specifications: 300 DPI or higher, vector EPS, AI or PDF file
• Email file by Wednesday, 24 January 2024 to exhibits@ofcconference.org.

ADD TO CART

Floor Adhesives (4'x4'): $2,500.00

Have your potential clients notice a large 4'x4' floor decal with your company's message or branding inside the exhibit hall for all attendees to see!

• Carpet Adhesives/Floor Decals: 4' X 4' floor decals placed on the OFC Exhibit Hall Show Floor
• Exact location will be drawn by Show Management and sent to exhibitor for approval.
• Graphics Specifications: 300 DPI or higher, vector EPS, AI or PDF file. Art files due by 20 January 2024.   • Email file by Wednesday, 24 January 2024 to exhibits@ofcconference.org.

ADD TO CART

Indoor Banners (Hall F) F6 52' W x 6' H: $13,000.00

Located in the Exhibit Hall Lobby, these 52'W x 6'h rectangular single-sided banners give you premier exposure and visibility. Place your company's logo and marketing message where thousands will see it on a daily basis!

• The sponsor area is: 52' W x 6' H
• File Specs: 300 DPI, Vector .EPS, .AI, or .PDF file
• Email file by Wednesday, 24 January 2024 to exhibits@ofcconference.org.

ADD TO CART

Indoor Banners- Upper Level Meeting Rooms - UL23A and ULWOM 22' W x 3' H - double-sided: $12,000.00

These 22'W x 3'H banners hang in the upper level meeting room area near technical session rooms. Prime placement of your company's logo and marketing message to reach attendees away from the exhibit hall.

Total of (4) opportunities:

- (2) D/S Banners
- (2) Wall Clings on either side of beam

LIMIT 2

1   **ADD TO CART**

Restroom Mirror Clings (B, C, E, F, G): $5,000.00

Located on the Exhibit Hall Lobby bathroom mirrors, these clings provide exposure and visibility to all attendees. Place your company's logo and marketing message where thousands will see it on a daily basis! Dimensions are 1' x 1'.

• Sponsor area is: 1' x 1'
• File Specs: 300 DPI, Vector .EPS, .AI, or .PDF file
• Email file by Wednesday, 24 January 2024 to exhibits@ofcconference.org.

ADD TO CART

Room Drops: $15,000.00

A high-impact sponsorship opportunity, this sponsorship enables your company to provide literature or a give-away to be dropped off at attendee's hotel rooms in San Diego.

• One room drop to be distributed to all OFC attendees at the Marriott and Hilton hotels who are part of the OFC Hotel Block. A total of 3,080 promotional pieces will be printed and delivered for the Hilton and Marriott hotels to distribute as OFC room block hotel guests check in.
• The OFC logo must be included.
• no larger than 8.5"x11" and weigh no more than 3 ounces.
• Inserts may be a small promotional item in lieu of literature. Promotional item must be approved in advance by Show Management. Hotel logo must also be included.
• Email file by Wednesday, 24 January 2024 to exhibits@ofcconference.org.

ADD TO CART

You Are Here Floor Plans: $800.00

Help attendees find their way to your booth when it is highlighted on these maps throughout the convention center. Your logo will be displayed within your booth on the floor plan and your company name will be highlighted in the exhibitor listing.

• Logo format is 300 DPI, Vector .EPS, or .AI file
• Email file by Wednesday, 24 January 2024 to exhibits@ofcconference.org.

ADD TO CART

Signage - B

Escalator Adhesives (B1): $26,000.00

Take advantage of having your branding/ownership of one of four escalator locations (each location includes multiple escalators) in the convention center! Your branding will be seen by over 7,500 attendees. These escalators lead up to the conference sessions and meeting rooms and back down to the show floor/exhibit hall located at street level in the convention center.

• Specs to be confirmed with show management. Specs - 1092" w x 29"h (2.5' x 91') (2) escalators in the escalator bank for a total of (4) panels
• Logo format: 300 DPI, Vector .EPS, .AI, or .PDF file
• Email file by Wednesday, 24 January 2024 to exhibits@ofcconference.org.

ADD TO CART

Escalator Runners (B): $12,000.00

Down the silver panels on the outside of the glass.

Specs TBD.

ADD TO CART

Indoor Banner (Hall B)- B9 9' 5"w x 35"H - double-sided: $7,000.00

This 9'5" W x 35" H hanging banner is located in the Exhibit Hall Lobby. These banners provide exposure and visibility as attended walk throughout the convention center lobby. Place your company's logo and marketing message where thousands will see it on a daily basis!

• Sponsor area is: 9' 5"w x 35"H - double-sided
• File Specs: 300 DPI, Vector. EPS, .AI, or .PDF file
• Email file by Wednesday, 24 January 2024 to exhibits@ofcconference.org.

ADD TO CART

Indoor Banner (Hall B)-B8 23' W x 8' H - double-sided: $7,000.00

This 23' W x 8' H hanging banner is located in the Exhibit Hall Lobby. These banners provide exposure and visibility as attended walk throughout the convention center lobby. Place your company's logo and marketing message where thousands will see it on a daily basis!

• Sponsor area is: 23' W x 8' H - double-sided
• File Specs: 300 DPI, Vector .EPS, .AI, or .PDF file
• Email file by Wednesday, 24 January 2024 to exhibits@ofcconference.org.

ADD TO CART

Indoor Banners (Hall B) - B15 50' W x 6' H: $14,000.00

Place your company's logo and marketing message where thousands will see it on a daily basis! This premier 50'W x 6' H hanging banner is located in the Exhibit Hall Lobby and hangs directly above the Exit of the Convention Center leaving from Exhibit Hall B1.

• Sponsor area is: 50' W x 6' H
• File Specs: 300 DPI, Vector .EPS, .AI, or .PDF file
• Email file by Wednesday, 24 January 2024 to exhibits@ofcconference.org.

ADD TO CART

Signage - C

Escalator Adhesives (C): $26,000.00

Take advantage of having your branding/ownership of one of four escalator locations (each location includes multiple escalators) in the convention center! Your branding will be seen by over 7,500 attendees. These escalators lead up to the conference sessions and meeting rooms and back down to the show floor/exhibit hall located at street level in the convention center.

• Specs to be confirmed with show management. Specs - 1092" w x 29"h (2.5' x 91') (2) escalators in the escalator bank for a total of (4) panels
• Logo format: 300 DPI, Vector .EPS, .AI, or .PDF file
• Email file by Wednesday, 24 January 2024 to exhibits@ofcconference.org.

ADD TO CART

Indoor Banner (Hall C)- C17 50' W x 6' H: $14,000.00

Place your company's logo and marketing message where thousands will see it on a daily basis! This premier 50'W x 6' H hanging banner is located in the Exhibit Hall Lobby and hangs directly above the Exit of the Convention Center.

• Sponsor area is: 50' W x 6' H
• File Specs: 300 DPI, Vector .EPS, .AI, or .PDF file
• Email file by Wednesday, 24 January 2024 to exhibits@ofcconference.org.

ADD TO CART

Indoor Banner (Hall C)- C8 9' 5: $8,000.00

This 23' W x 8' H hanging banner is located in the Exhibit Hall Lobby. These banners provide exposure and visibility as attended walk throughout the convention center lobby. Place your company's logo and marketing message where thousands will see it on a daily basis!

• Sponsor area is: 9' 5"w x 35"H - double-sided
• File Specs: 300 DPI, Vector. EPS, .AI, or .PDF file
• Email file by Wednesday, 24 January 2024 to exhibits@ofcconference.org.

ADD TO CART

Indoor Banner (Hall CD)- C18 50' W x 6' H: $14,000.00

Place your company's logo and marketing message where thousands will see it on a daily basis! This premier 50'W x 6' H hanging banner is located in the Exhibit Hall Lobby and hangs directly above the Exit of the Convention Center.

• Sponsor area is: 50' W x 6' H
• File Specs: 300 DPI, Vector .EPS, .AI, or .PDF file
• Email file by Wednesday, 24 January 2024 to exhibits@ofcconference.org.

ADD TO CART

Indoor Banners (Hall C) - C10 23' W x 8' H - double-sided: $7,000.00

Place your company's logo and marketing message where thousands will see it on a daily basis! These rectangular banners are 23' W x 8' H and hang in the Exhibit Hall Lobby- a perfect place to gain plenty of visibility and exposure.

• Sponsor area is: 23' W x 8' H - double-sided
• File Specs: 300 DPI, Vector .EPS, .AI, or .PDF file
• Email file by Wednesday, 24 January 2024 to exhibits@ofcconference.org.

ADD TO CART

Indoor Banners (Hall C) - C11 circle 23"6" diameter: $45,000.00

Place your company's logo and marketing message where thousands will see it on a daily basis! This premier 23'6" diameter banner is located in the Exhibit Hall Lobby.

- Sponsor area is: 23"6" diameter

- File Specs: 300 DPI, Vector .EPS, .AI, or .PDF file

- Email file by Wednesday, 24 January 2024 to exhibits@ofcconference.org.

- 20' $45,000

- 15' $27,500

ADD TO CART

Indoor Banners (Hall C) - C9 23' W x 8' H - double-sided: $7,000.00

Place your company's logo and marketing message where thousands will see it on a daily basis! These rectangular banners are 23' W x 8' H and hang in the Exhibit Hall Lobby- a perfect place to gain plenty of visibility and exposure.

• Sponsor area is: 23' W x 8' H - double-sided
• File Specs: 300 DPI, Vector .EPS, .AI, or .PDF file
• Email file by Wednesday, 24 January 2024 to exhibits@ofcconference.org.

ADD TO CART

Signage - D

Indoor Banners - (Hall D) D10 Two size options: Sold Out

Located in the Exhibit Hall Lobby, these banners provide exposure and visibility as attendees walk throughout the convention center lobby. Place your company's logo and marketing message where thousands will see it on a daily basis! Dimensions are 23'W x 11' space on top; 23'W x ('H space on the bottom).

• Sponsor area is: 23' W x 11' H - one-sided
• Sponsor area is: 23' W x 9' H - one-sided
• File Specs: 300 DPI, Vector .EPS, .AI, or .PDF file
• Email file by Wednesday, 24 January 2024 to exhibits@ofcconference.org.

Indoor Banners (Hall D) D3 52' W x 6' H: Sold Out

Place your company's logo and marketing message where thousands will see it on a daily basis! Located on the inside of the San Diego Convention Center in the exhibit hall lobby, your company and message will be visible by all attendees as they walk to the convention center each day. These single-sided banners are 52' W x 6' H and cannot be missed!

• Sponsor area is: 52' W x 6' H
• File Specs: 300 DPI, Vector .EPS, .AI, or .PDF file
• Email file by Wednesday, 24 January 2024 to exhibits@ofcconference.org.

Signage - E

Escalator Adhesives (Hall E): Sold Out

Take advantage of having your branding/ownership of one of four escalator locations (each location includes multiple escalators) in the convention center! Your branding will be seen by over 7,500 attendees. These escalators lead up to the conference sessions and meeting rooms and back down to the show floor/exhibit hall located at street level in the convention center.

Specs - 1092" w x 29"h (2.5' x 91') (3) escalators in the escalator bank for a total of (6) panels
• Logo format: 300 DPI, Vector .EPS, .AI, or .PDF file
• Email file by Wednesday, 24 January 2024 to exhibits@ofcconference.org.

Indoor Banners - (Hall E) E8 Two size options: $15,000.00

Located in the Exhibit Hall Lobby, these banners provide exposure and visibility as attendees walk throughout the convention center lobby. Place your company's logo and marketing message where thousands will see it on a daily basis! Dimensions are 23'W x 11' space on top; 23'W x ('H space on the bottom).

- Sponsor area is: 23' W x 11' H - one-sided
- Sponsor area is: 23' W x 9' H - one-sided
- File Specs: 300 DPI, Vector .EPS, .AI, or .PDF file
- Email file by Wednesday, 24 January 2024 to exhibits@ofcconference.org.
- Upper Banner: USD 15,000
- Lower Banner: USD 13,000

ADD TO CART

Indoor Banners - (Hall E) E9 Two size options: $16,000.00

Located in the Exhibit Hall Lobby, these banners provide exposure and visibility as attendees walk throughout the convention center lobby. Place your company's logo and marketing message where thousands will see it on a daily basis! Dimensions are 23'W x 11' space on top; 23'W x ('H space on the bottom).

- Sponsor area is: 23' W x 11' H - one-sided
- Sponsor area is: 23' W x 9' H - one-sided
- File Specs: 300 DPI, Vector .EPS, .AI, or .PDF file
- Email file by Wednesday, 24 January 2024 to exhibits@ofcconference.org.
- Banner: USD 16,000
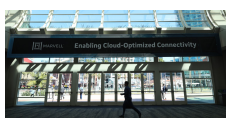- Upper Decal: USD 15,000
- Lower Decal: USD 13,000

ADD TO CART

Indoor Banners (Hall E) E3 52' W x 6' H: Sold Out

Place your company's logo and marketing message where thousands will see it on a daily basis! Located on the inside of the San Diego Convention Center in the exhibit hall lobby, your company and message will be visible by all attendees as they walk to the convention center each day. These single-side banners are 52' W x 6' H and cannot be missed!

• Sponsor area is: 52' W x 6' H
• File Specs: 300 DPI, Vector .EPS, .AI, or .PDF file
• Email file by Wednesday, 24 January 2024 to exhibits@ofcconference.org.

Indoor Banners (Hall E) E4 52' W x 6' H: $13,000.00

Place your company's logo and marketing message where thousands will see it on a daily basis! Located on the inside of the San Diego Convention Center in the exhibit hall lobby, your company and message will be visible by all attendees as they walk to the convention center each day. These single-sided banners are 52' W x 6' H and cannot be missed!

• Sponsor area is: 52' W x 6' H
• File Specs: 300 DPI, Vector .EPS, .AI, or .PDF file
• Email file by Wednesday, 24 January 2024 to exhibits@ofcconference.org.

ADD TO CART

Indoor Column Wraps (Hall E) E5 One-sided or Wrapped: Sold Out

Located in the Exhibit Hall Lobby, these column wraps provide your company the perfect opportunity for additional branding outside of the exhibit hall.

• 1-sided dimensions are max 13' high x 7'4" wide with a 5" x 5" cut out at height of 6'4" from floor.
Wrapped dimensions are: 13' high x 26' wide, a 5" x 5" cut out at height of 6'4" from floor (per side with 7'4").
• File format: 300 DPI, vector .EPS, .AI, or .PDF file
• Email file by Wednesday, 24 January 2024 to exhibits@ofcconference.org.

Indoor Column Wraps (Hall E) E6 One-sided or Wrapped: Sold Out

Located in the Exhibit Hall Lobby, these column wraps provide your company the perfect opportunity for additional branding outside of the exhibit hall.

• 1-sided dimensions are max 13' high x 7'4" wide with a 5" x 5" cut out at height of 6'4" from floor.
Wrapped dimensions are: 13' high x 26' wide, a 5" x 5" cut out at height of 6'4" from floor (per side with 7'4").
• File format: 300 DPI, vector .EPS, .AI, or .PDF file
• Email file by Wednesday, 24 January 2024 to exhibits@ofcconference.org.

Indoor Column Wraps (Hall E) E7 One-sided or Wrapped: $13,000.00

Located in the Exhibit Hall Lobby, these column wraps provide your company the perfect opportunity for additional branding outside of the exhibit hall.

• 1-sided dimensions are max 13' high x 7'4" wide with a 5" x 5" cut out at height of 6'4" from floor.
Wrapped dimensions are: 13' high x 26' wide, a 5" x 5" cut out at height of 6'4" from floor (per side with 7'4").
• File format: 300 DPI, vector .EPS, .AI, or .PDF file
• Email file by Wednesday, 24 January 2024 to exhibits@ofcconference.org.

ADD TO CART

Signage - F

Indoor Banners (Hall F) F4 52' W x 6' H: $13,000.00

Place your company's logo and marketing message where thousands will see it on a daily basis! Located on the inside of the San Diego Convention Center in the exhibit hall lobby, your company and message will be visible by all attendees as they walk to the convention center each day. These single-sided banners are 52' W x 6' H and cannot be missed!

• Sponsor area is: 52' W x 6' H
• File Specs: 300 DPI, Vector .EPS, .AI, or .PDF file

• Email file by Wednesday, 24 January 2024 to exhibits@ofcconference.org.

ADD TO CART

Indoor Banners (Hall F) F5 52' W x 6' H: $13,000.00

Place your company's logo and marketing message where thousands will see it on a daily basis! Located on the inside of the San Diego Convention Center in the exhibit hall lobby, your company and message will be visible by all attendees as they walk to the convention center each day. These banners are 52' W x 6' H and cannot be missed!

• Sponsor area is: 52' W x 6' H
• File Specs: 300 DPI, Vector .EPS, .AI, or .PDF file
• Email file by Wednesday, 24 January 2024 to exhibits@ofcconference.org.

ADD TO CART

Indoor Column Wraps (Hall F) F7 One-sided or Wrapped: $13,000.00

Located in the Exhibit Hall Lobby, these column wraps provide your company the perfect opportunity for additional branding outside of the exhibit hall.

• 1-sided dimensions are max 13' high x 7'4" wide with a 5" x 5" cut out at height of 6'4" from floor.
Wrapped dimensions are: 13' high x 26' wide, a 5" x 5" cut out at height of 6'4" from floor (per side with 7'4").
• File format: 300 DPI, vector .EPS, .AI, or .PDF file
• Email file by Wednesday, 24 January 2024 to exhibits@ofcconference.org.

ADD TO CART

Indoor Column Wraps (Hall F) F8 One-sided or Wrapped: $13,000.00

Located in the Exhibit Hall Lobby, these column wraps provide your company the perfect opportunity for additional branding outside of the exhibit hall.

• 1-sided dimensions are max 13' high x 7'4" wide with a 5" x 5" cut out at height of 6'4" from floor.
Wrapped dimensions are: 13' high x 26' wide, a 5" x 5" cut out at height of 6'4" from floor (per side with 7'4").
• File format: 300 DPI, vector .EPS, .AI, or .PDF file
• Email file by Wednesday, 24 January 2024 to exhibits@ofcconference.org.

ADD TO CART

Signage - G

Indoor Banners (Hall G) G3 52' W x 6' H: $13,000.00

Located in the Exhibit Hall Lobby, these 52'W x 6'h rectangular banners give you premier exposure and visibility. Place your company's logo and marketing message where thousands will see it on a daily basis!

• The sponsor area is: 52' W x 6' H
• File Specs: 300 DPI, Vector .EPS, .AI, or .PDF file

• Email file by Wednesday, 24 January 2024 to exhibits@ofcconference.org.

ADD TO CART

Signage - H

Escalator Adhesives (H): $32,000.00

Take advantage of having your branding/ownership of one of four escalator locations (each location includes multiple escalators) in the convention center! Your branding will be seen by over 7,500 attendees. These escalators lead up to the conference sessions and meeting rooms and back down to the show floor/exhibit hall located at street level in the convention center.

• Specs to be confirmed with show management. Specs - 1092" w x 29"h (2.5' x 91') (3) escalators in the escalator bank for a total of (6) panels
• Logo format: 300 DPI, Vector .EPS, .AI, or .PDF file
• Email file by Wednesday, 24 January 2024 to exhibits@ofcconference.org.

ADD TO CART

Escalator Runners (H): $5,000.00

Down the silver panels on the outside of the glass.

Specs TBD.

LIMIT 1

[1] **ADD TO CART**

Signage - Digital

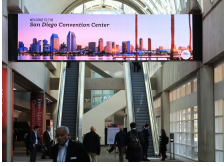## Lobby B1 Video Wall LBV Back Panel (Coming down the escalators): $4,000.00

When compared with traditional printed event media (banners, column wraps) digital signage solutions have been found to be more effective in gross inpression and audience recall. Reach all OFC attendees with a compelling message inviting them to your booth at OFC. Can be a video or rotating images. Rate is PER DAY.

• Screen Size: 27' Wide x 3.5' High per side
• 3mm Pixel Pitch, Direct View LED video wall
• Resolution: 3120 x 406
• File Format:

  - Still files - JPG, PNG
  - Video files - MPEG-4, H.264
• Schedule: Can be scheduled for certain days
• Show management reserves the right of final approval.
• Email file by Wednesday, 21 February 2024 to exhibits@ofcconference.org.
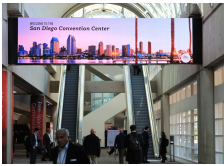
ADD TO CART

Lobby B1 Video Wall LBV Front Panel (going to escalators): $4,000.00

When compared with traditional printed event media (banners, column wraps) digital signage solutions have been found to be more effective in gross inpression and audience recall. Reach all OFC attendees with a compelling message inviting them to your booth at OFC. Rate is PER DAY.

• Screen Size: 27' Wide x 3.5' High per side
• 3mm Pixel Pitch, Direct View LED video wall
• Resolution: 3120 x 406
• File Format:
  - Still files - JPG, PNG
  - Video files - MPEG-4, H.264
• Schedule: Can be scheduled for certain days
• Show management reserves the right of final approval.
• Email file by Wednesday, 21 February 2024 to exhibits@ofcconference.org.

ADD TO CART

Lobby D Video Wall LDV single-sided (close to Registration area): $6,000.00

When compared with traditional printed event media (banners, column wraps) digital signage solutions have been found to be more effective in gross inpression and audience recall. Reach all OFC attendees with a compelling message inviting them to your booth at OFC. Can be a video or rotating images. Rate is PER DAY.

• Screen Size: 20' Wide x 11.5' High
• 3mm Pixel Pitch, Direct View LED Video Wall
• Resolution: 1920 x 1080
• File Format:
  - Still files - JPG, PNG
  - Video files - MPEG-4, H.264
• Schedule: Can be scheduled for certain days
• Show management reserves the right of final approval.
• Email file by Wednesday, 21 February 2024 to exhibits@ofcconference.org.

ADD TO CART

Lobby E Video Wall LEV Back Panel (escalators down): $4,000.00

When compared with traditional printed event media (banners, column wraps) digital signage solutions have been found to be more effective in gross inpression and audience recall. Reach all OFC attendees with a compelling message inviting them to your booth at OFC. Can be a video or rotating images. Rate is PER DAY.

• Screen Size: 27' Wide x 3.5' High per side
• 3mm Pixel Pitch, Direct View LED video wall
• Resolution: 3120 x 406
• File Format:
   - Still files - JPG, PNG
   - Video files - MPEG-4, H.264
• Schedule: Can be scheduled for certain days
• Show management reserves the right of final approval.
• Email file by Wednesday, 21 February 2024 to exhibits@ofcconference.org.

ADD TO CART

Lobby E Video Wall LEV Front Panel(escalators up): $4,000.00

When compared with traditional printed event media (banners, column wraps) digital signage solutions have been found to be more effective in gross inpression and audience recall. Reach all OFC attendees with a compelling message inviting them to your booth at OFC. Can be a video or rotating images. Rate is PER DAY.

• Screen Size: 27' Wide x 3.5' High per side
• 3mm Pixel Pitch, Direct View LED video wall
• Resolution: 3120 x 406
• File Format:
   - Still files - JPG, PNG
   - Video files - MPEG-4, H.264
• Schedule: Can be scheduled for certain days
• Show management reserves the right of final approval.
• Email file by Wednesday, 21 February 2024 to exhibits@ofcconference.org.

ADD TO CART

Lobby F Video Wall LFV single-sided (wall next to Hall entrance): $3,000.00

When compared with traditional printed event media (banners, column wraps) digital signage solutions have been found to be more effective in gross inpression and audience recall. Reach all OFC attendees with a compelling message inviting them to your booth at OFC. Can be a video

or rotating images. Rate is PER DAY.

- Screen Size: 12' Wide x 6.5' High
- 3mm Pixel Pitch, Direct View LED Video Wall
- Resolution: 1920 x 1080
- File Format:
  - Still files - JPG, PNG
  - Video files - MPEG-4, H.264
- Schedule: Can be scheduled for certain days
- Show management reserves the right of final approval.
- Email file by Wednesday, 21 February 2024 to exhibits@ofcconference.org.

ADD TO CART

Lobby G Video Wall LGV single-sided (wall next to Hall entrance): $3,000.00

When compared with traditional printed event media (banners, column wraps) digital signage solutions have been found to be more effective in gross impression and audience recall. Reach all OFC attendees with a compelling message inviting them to your booth at OFC. Can be a video or rotating images. Rate is PER DAY.

- Screen Size: 12' Wide x 6.5' High
- 3mm Pixel Pitch, Direct View LED Video Wall
- Resolution: 1920 x 1080
- File Format:
  - Still files - JPG, PNG
  - Video files - MPEG-4, H.264
- Schedule: Can be scheduled for certain days
- Show management reserves the right of final approval.
- Email file by Wednesday, 21 February 2024 to exhibits@ofcconference.org.

ADD TO CART

Map Your Show is an official vendor of OFC 2024

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