

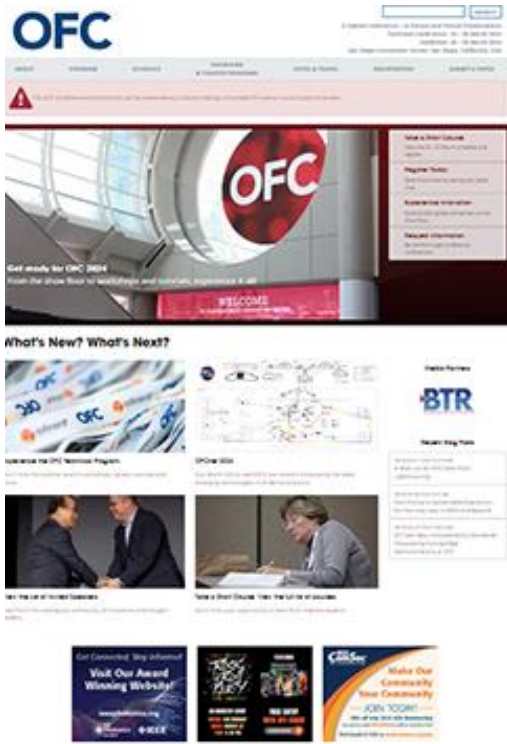
OFC 2025 – Sponsorship Opportunities

March 30 - April 3, 2025 | San Francisco, CA

ADVERTISING

Website - Large Rectangle Footer Ads – Rate: USD 1,500

Ad with links to the advertiser's website. This ad may rotate with other advertisers.



Website - Leaderboard Ad – Rate: USD 2,500

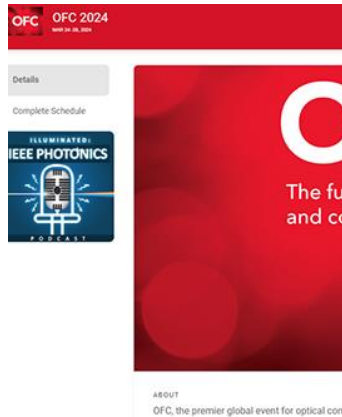
Ad with link to the advertiser's website. This ad may rotate with other advertisers.



Event App - Banner Ad – Rate: USD 2,500

Includes one (1) rotating banner ad with a link to app content or an external website on the left navigation of the app and the left side of the app website.

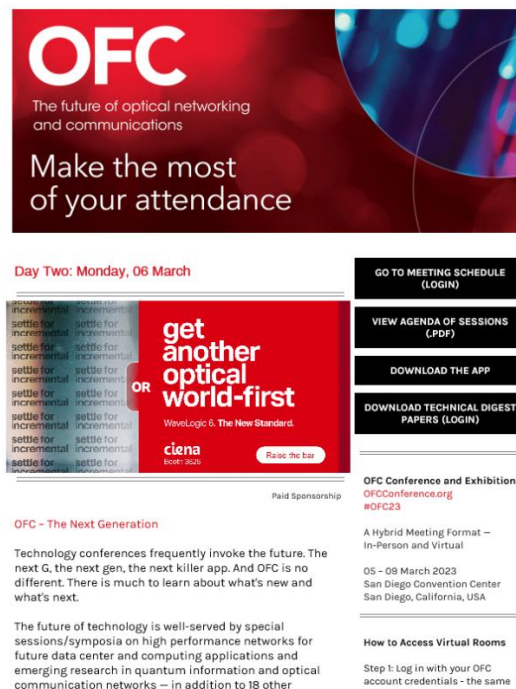
- Static Banner Ad Image
- Banners are placed in random rotation with other advertisers.
- Start Date: 2 weeks before the event
- End Date: 5 days post event



Email Blasts - Daily Schedule Banner Ad – Rate: USD 4,000

Stand out from your competition and secure your banner advertisement in the OFC Daily Email Blast that goes out at the beginning of each day during show time—limited to 1 sponsor per day.

- Sunday
- Monday
- Tuesday
- Wednesday
- Thursday



SIGNAGE

You Are Here Floor Plans – Locators – Rate: USD 1,000

Help attendees find their way to your booth when it is highlighted on maps throughout the convention center. Your logo will be displayed within your booth on the floor plan, and your company name will be highlighted in the exhibitor listing.



4x4' floor adhesives/decals (1) – Rate: USD 2,500

Have your potential clients notice a large 4'x4' floor decal with your company's message or branding inside the exhibit hall for all attendees. The Sponsor will select a location and Show Management will need to approve.





Floor Adhesives (1'x1') - 40 decals – Rate: USD 7,500

Have your potential clients follow a path of floor decals with your company's message or branding throughout the exhibit hall to your booth! An exact path will be drawn by Show Management and sent to the exhibitor for approval.



4-Sided Branded Tower Sponsorship - Rate: USD 6,500

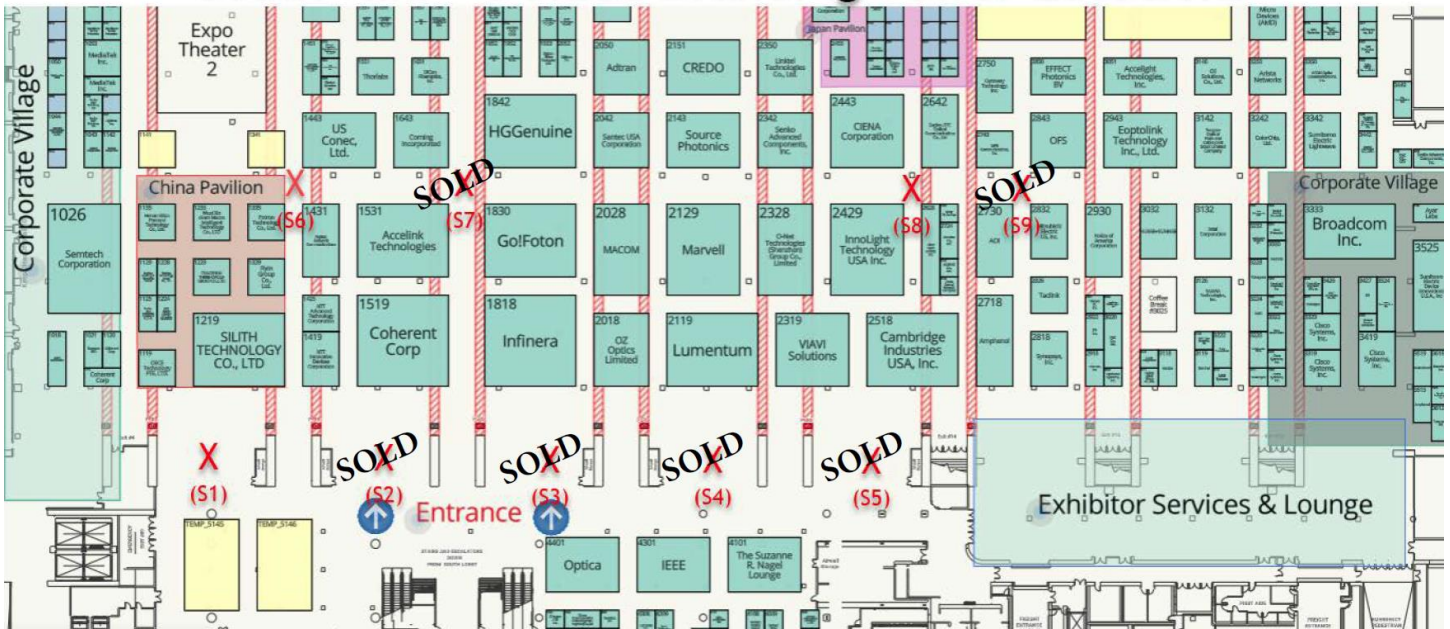
Get your message seen by thousands of attendees with a custom 4-sided Branding Tower at OFC 2025! These Towers are sold on a first-come, first-served basis. Each tower includes all 4 branded sides with dimensions of 10'H 1Mx1M classic tower all with PVC graphics. Limited to two towers per exhibitor per hall.



Available Towers as of 1 September 2024:

- S1
- S6
- S8
- DE1
- DE2
- DE5
- DE7
- N2
- N3

South Hall - 4-Sided Branding Tower Locations



North Hall - 4-Sided Branding Tower Locations



D/E Hall - 4-Sided Branding Tower Locations



Exhibit Hall Aisle Signs - Danglers – North, South, OR D/E Hall – Rate: USD 20,000

This high-exposure sponsorship allows you to direct attendees to your booth with dangler signs hanging above every aisle of the exhibit floor in the North, South OR D/E Halls. Approximately 15 aisle signs. A bundled rate for ALL Aisle Signs is an option.



THEATER SPONSORSHIP

Theater II & Data Center Summit Sponsorship – Rate: USD 50,000

EXCLUSIVE sponsorship of Expo Theater II & Data Center Summit. The ability to host a session within the theater and branding included to include meter board signage.

- Data Center Summit: Reach data center providers while networking with industry heavyweights during this daylong program focused on the needs and interests of carriers and service providers.
 - Opportunity to designate personnel to provide the introductory remarks of 2-3 minutes.
- Expo Theater II Sponsorship:
 - Ability to host a one-hour session within Expo Theater II

The sponsor will provide a marketing message on one (1) Microsoft PowerPoint slide to be run in Expo Theater II between presentations.

- The slide will be rotated with Management slides.
- Each slide will stay up for 10 seconds at a time.



COLUMN WRAPS

Get your message seen by thousands of attendees with a custom column wrap at OFC 2025!

Column Wrap CWS3a – Rate: USD 13,000

[VIEW SPECS and LOCATION!](#)



Available

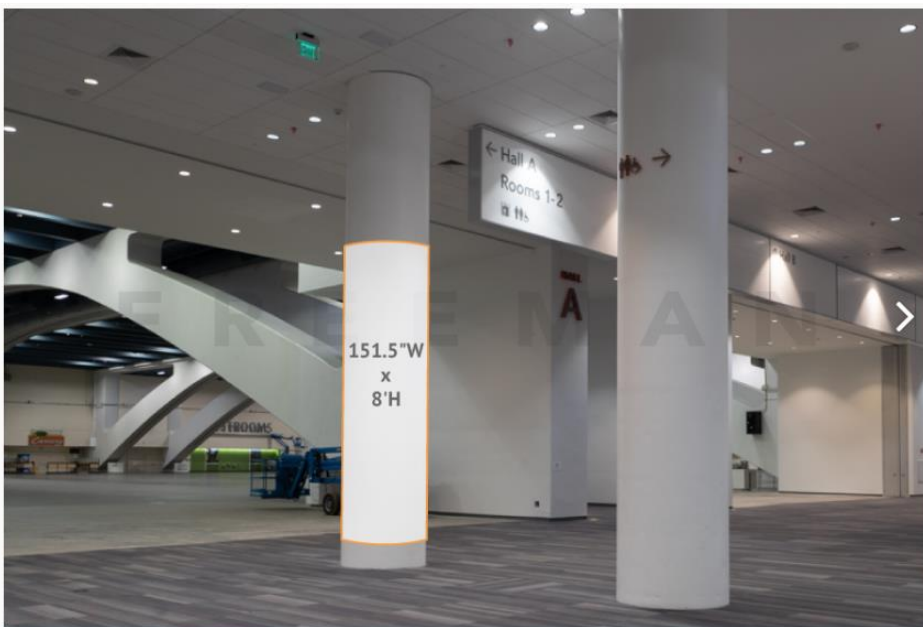
Column Wrap CWS3a
South Exhibition Hall Lobby

REQUEST MORE INFO

AREA / SECTION
North/South Building Level Exhibition Hall
: Section SLE

Column Wrap CWS2a – Rate: USD 13,000

[VIEW SPECS and LOCATION!](#)



Available

Column Wrap CWS2a
South Exhibition Hall Lobby

REQUEST MORE INFO

AREA / SECTION
North/South Building Level Exhibition Hall
: Section SLE

Column Wrap CWS2b – Rate: USD 13,000

[VIEW SPECS and LOCATION!](#)

Available

Column Wrap CWS2b

South Exhibition Hall Lobby

REQUEST MORE INFO

AREAS / SECTION

North/South Building Level Exhibition Hall : Section SLE

Column Wrap 11B – Rate: USD 13,000

[VIEW SPECS and LOCATION!](#)

Available

Column Wrap 11B

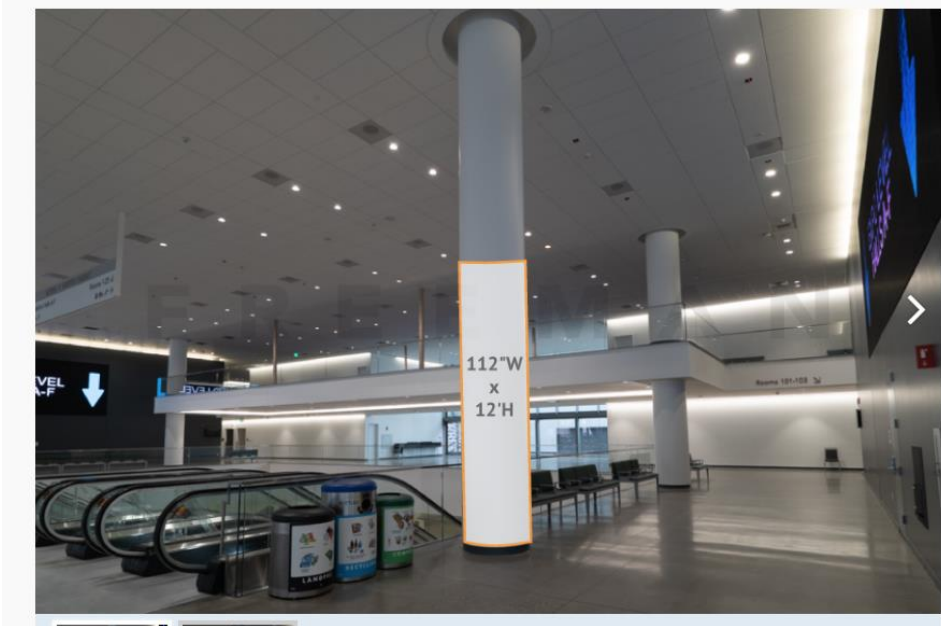
REQUEST MORE INFO

AREAS / SECTION

South Building Level 1 Lobby : Section SL1

Column Wrap 11F – Rate: USD 13,000

[VIEW SPECS and LOCATION!](#)



Available

Column Wrap 11F

REQUEST MORE INFO

Heart icon

AREAS / SECTION

South Building Level 1 Lobby : Section SL1

BANNERS

Get your message seen by thousands of attendees with a custom banner at OFC 2025!

Banner B10B - Section SL1

[VIEW SPECS & LOCATION!](#)



Banner B10B - Section SL1

[VIEW SPECS & LOCATION!](#)



Available

Glass Railing 1 - CENTER

Glass Rail above Escalators to South Hall

[REQUEST MORE INFO](#)



AREAS / SECTION

South Building Upper Mezzanine /
Esplanade Ballroom : Section S1M

